



USPOULTRY Foundation Allocates \$328,300 in Student Recruiting Grants

The U.S. Poultry & Egg Harold E. Ford Foundation (USPOULTRY Foundation) awarded student recruiting grants totaling more than \$328,300 to six U.S. universities with poultry science departments and 28 other institutions with industry-related programs. The Foundation provides annual recruiting and retention funds to colleges and universities to attract students to their poultry programs. The grants were made possible in part by gifts to the USPOULTRY Foundation from companies, individuals and families, in addition to funds earned over the years at the International Poultry Expo, part of the International Production & Processing Expo. The six poultry science departments receiving the grants are:

Institution	Grant Amount	Grant Made Possible in Part By:
Auburn University	\$25,195	Ingram Farms
Mississippi State University	\$25,671	Sanderson Farms
North Carolina State University	\$30,642	Stanley & Dorothy Frank Family Foundation
Texas A&M	\$39,494	Tyson Foods
University of Arkansas	\$28,123	Monty & Margot Henderson Recruiting Fund
University of Georgia	\$25,875	Leland Bagwell Education and Innovation Fund

The 28 other institutions with industry-related programs receiving recruiting and retention grants under the Foundation's Industry Education Recruitment Funding Program are:

Institution	Grant Amount	Grant Made Possible in Part By:
Abraham Baldwin Agricultural College	\$6,000	Don Dalton Student Recruiting Fund
California Polytechnic State University	\$10,000	AJC International
California State, Fresno	\$7,000	Agri Stats, Inc.
Clemson University, S.C.	\$2,005	Leland Bagwell Education and Innovation Fund
Eastern Oklahoma State College	\$2,100	Simmons Foods
Iowa State University	\$7,000	West Liberty Foods
Jones Junior College, Miss.	\$1,300	Wayne Farms LLC
Kansas State University	\$4,490	Cargill
Louisiana State University	\$7,000	Sanderson Farms
McNeese State University, La.	\$1,390	Cal-Maine Foods
Michigan State University	\$4,620	Morris & Associates
Middle Tennessee State	\$6,918	Hubbard Farms Charitable Foundation
Modesto Junior College, Calif.	\$7,000	USPOULTRY Staff
North Carolina A&T	\$6,820	Pilgrim's
Ohio State University	\$7,000	Cooper Family Foundation
Oklahoma State University	\$3,227	George's Inc.
Penn State University	\$10,000	Perdue Farms
Sam Houston State University, Texas	\$2,310	Jerry and Cherie Moye
Stephen F. Austin State University, Texas	\$7,000	Frost PLLC
Tennessee Technological University	\$7,000	Hubbard Farms Charitable Foundation
University of Arkansas - Pine Bluff	\$2,310	George's Inc.
University of Delaware	\$7,000	Valley Proteins
University of Illinois Urbana	\$6,000	Koch Foods
University of North Georgia	\$7,000	Leland Bagwell Education and Innovation Fund
University of Tennessee	\$4,620	Centurion Poultry
Wallace State Community College, Ala.	\$5,000	Peco Foods
Wayne Community College, N.C.	\$4,190	Prestage Farms
Wilkes Community College, N.C.	\$7,000	Case Farms

RECRUITING



A USPOULTRY Foundation check is presented to the University of Georgia Poultry Science Department. Pictured (front row from left) are Madison Dirst; Blair Bowen; John Starkey, president of USPOULTRY; Dr. Todd Applegate, department head and professor; Leslie Lamb; and Rachel Moncrief; (second row from left:) Cason Howard, Anna Lee Garner and Alyssa Rauton; and (back row from left:) Rhett Murphy, Ky Meeks, Reed Dillard and Logan Waldrop.

USPOULTRY Foundation Brings FFA Leadership Candidates to IPE

As part of the USPOULTRY Foundation's continued efforts to support the recruitment and training of the brightest students and to promote careers in the poultry and egg industry, the National FFA Officer Candidates were invited to the 2019 IPE. The opportunity for them to participate was made possible in part by an endowing Foundation gift from Tyson Foods.

"Tyson Foods' culture includes investing in the future leaders of our industry, so we are pleased to have contributed to this effort," said Bernie Adcock, chief supply chain officer for Tyson Foods. "Our industry is constantly evolving, and young people bring fresh perspectives along with diversity of thought. We need to encourage their growth and development, while continuing to attract the best talent to work in this field."

"Our Association has been a supporter of FFA through various Career Development Events for some time now. We are pleased to be able to offer these National Officer Candidates, our potential leaders of tomorrow, with the opportunity to see and experience the world's largest annual trade show for the poultry, meat and feed industries," remarked Tom Hensley, Fieldale Farms, and current USPOULTRY Foundation chairman.

As college students, they were afforded the opportunity to participate in the USPOULTRY Foundation's College Student Career Program to interview for internship opportunities with poultry and egg industry member companies and exhibitors. The students were also able to explore the vast trade show floor to see the exciting technology used by today's modern, sustainable poultry industry.



National FFA Officer Candidates at 2019 IPE

USPOULTRY Foundation Brings More Than 80 FFA Students and Advisors to IPE

The USPOULTRY Foundation also invited the finishing teams of the National FFA Poultry Evaluation Career Development Event (CDE) and the Food Science and Technology CDE to the 2019 IPE. The opportunity to participate was made possible in part by endowing Foundation gifts from Prestage Farms and Sanderson Farms for the Poultry Evaluation CDE teams and Pilgrim's and Cargill for the Food Science CDE teams. More than 80 FFA student leaders and their advisors attended.

"Our Association has long been a supporter of the FFA Poultry Evaluation CDE and now other CDEs and Poultry Efficiency contests. Attending IPPE is an excellent opportunity for these teams to see and experience the world's largest annual trade show for the poultry, meat and animal food industries," commented Tom Hensley, Fieldale Farms, and USPOULTRY Foundation chairman.

Poultry industry leaders, John Prestage, senior vice president for Prestage Farms and current USPOULTRY chairman; Stacy Webb, training manager with Sanderson Farms; and Jesse Mortensen, talent and development director for Pilgrim's, participated in a program that informed the students about the multitude of career opportunities in the industry. The students were also able to explore the trade show floor to see the exciting technology used by the poultry industry.

The following Poultry Evaluation CDE teams were invited to attend the 2019 IPE and are listed in their order of finish: Katy FFA, Texas; Farmington FFA, Arkansas; Prairie Central FFA, Illinois; Coweta FFA, Oklahoma; Brantley County FFA, Georgia; Caney FFA, Kansas; Assumption FFA, Louisiana; North Clackamas FFA, Oregon; Paris FFA, Missouri; Hillsdale FFA, Ohio; and Manor FFA, Pennsylvania.

The following Food Science and Technology CDE teams were invited to attend the 2019 IPE and are listed in their order of finish: Big Walnut-DACC FFA, Ohio; Oley Valley FFA, Pennsylvania; Cambridge FFA, Idaho; Orlando Colonial FFA, Florida; Canyon New Braunfels FFA, Texas; Cashmere FFA, Washington; Lincoln FFA, Arkansas; Lawton FFA, Oklahoma; Triton FFA, North Carolina; and Napoleon FFA, North Dakota.



FFA students and advisors with John Prestage (left, front row), Prestage Farms, and USPOULTRY chairman, at the 2019 IPE

\$1,185,000 Allocated for Research Funding in 2018

USPOULTRY and Foundation Approve \$685,000 in New Research Grants through Comprehensive Research Program

USPOULTRY and the USPOULTRY Foundation approved a total of \$685,000 for 10 new research grants at nine institutions through the Comprehensive Research Program. The Comprehensive Program is the Association's long-standing research effort dating back to the 1950s. Since its inception, more than \$32 million has been reinvested in the industry, with the research conducted at more than 50 universities and federal and state facilities. The research is approved by the boards of the Association and Foundation, based on recommendations of the Foundation Research Advisory Committee. The committee evaluates research proposals to determine their value to the industry. Committee members are professional specialists in different segments of the poultry and egg industry. The Comprehensive Program research projects are as follows:

Molecular Typing of Current Reovirus Variant Strains

University of California - Davis (research grant made possible in part by an endowing Foundation gift from Jerry & Cherie Moye and Todd & Shelley Simmons)

Mitigation of Ammonia and Odor Emissions; Improving Indoor Air Quality in Poultry Housing with Black UV Light

Iowa State University (research grant made possible in part by an endowing Foundation gift from Koch Foods)

Infectious Bronchitis Virus Spike Protein-Pseudotyped Virus Particles for Vaccine Development

University of Georgia (research grant made possible in part by an endowing Foundation gift from Fieldale Farms)

Early Post-Hatch Nutritional Strategies to Reduce the Incidence and Severity of Wooden Breast and Other Inflammatory-Myopathies

The Ohio State University (research grant made possible in part by an endowing Foundation gift from Mar-Jac Poultry)

Improvements in Molecular Diagnostics for Mycoplasma, Infectious Laryngotracheitis Virus and Other Relevant Avian Respiratory Pathogens

University of Georgia (research grant made possible in part by an endowing Foundation gift from Elton & Claire Maddox and the Georgia Poultry Federation)

Improving Cage Free Air Quality, Hen Welfare and Egg Quality with Artificial Turf and A Manure Removal System

Purdue University (research grant made possible in part by an endowing Foundation gift from Midwest Poultry Services)

Examining the Roles of Macrophages and Vascular Inflammation in Broiler White Striping

University of California - Davis (research grant made possible in part by an endowing Foundation gift from Simmons Foods)

Identifying the Contribution of Broiler Genetics on Gut Health and Immune Response When Challenged with *Salmonella typhimurium*

University of Maryland (research grant made possible in part by an endowing Foundation gift from Ingram Farms)

Investigating the Impact of Anthelmintic Resistance in Nematode Parasites of Poultry

University of Georgia (research grant made possible in part by an endowing Foundation gift from Wayne Farms LLC)

Response of Broilers Fed Phytase Enzymes of Different Optimal pH Ranges Alone or in Combination

Mississippi State University (research grant made possible in part by an endowing Foundation gift from Peco Foods)

Board Research Initiative Projects Total \$500,000

Five Board Research Initiative projects, valued at \$500,000, were approved and will be conducted at five universities. The Board Research Initiative was created by the boards of USPOULTRY and the USPOULTRY Foundation to address current issues facing the poultry and egg industry. It operates alongside the long-established Comprehensive Research Program and augments the original program's effectiveness and protracted success. The Initiative focuses on critical areas of research selected by the board. Board Research Initiative projects are as follows:

The Role of Dietary Calcium in Necrotic Enteritis Development and Pathogenesis

Texas A&M University (research grant made possible in part by an endowing Foundation gift from Sanderson Farms)

Cochlosoma anatis: Identification of Disease Reservoirs and Factors That Lead to Disease in Turkeys

North Carolina State University (research grant made possible in part by an endowing Foundation gift from Prestage Farms)

Euthanasia of Large Poultry

Auburn University (research grant made possible by an endowing Foundation gift from USPOULTRY staff)

Determining the Genetic, Antigenic and Structural Relationship among Turkey Reoviruses for Construction of Next Generation Vaccines

Virginia Tech (research grant made possible by an endowing Foundation gift from Virginia Poultry Growers Cooperative)

Development and Evaluation of Vaccination Strategies Against Turkey Arthritis/Tenosynovitis Reovirus

Pennsylvania State University (research grant made possible by an endowing Foundation gift from Perdue Farms)

Research Completed in 2018

- ◀ **Impact and Mitigation of Stormwater Runoff from Poultry Processing Plants**
Project #F064, Dr. Brian Kiepper, University of Georgia, Athens, Ga.
- ◀ **Generation of the Bivalent Vaccine against Newcastle Disease (ND) and Infectious Laryngotracheitis (ILT)**
Project #F063, Dr. Stephen Spatz, U.S. National Poultry Research Center, Southeast Poultry Research Laboratory, Athens, Ga. (research made possible in part by an endowing Foundation gift from Claxton Poultry)
- ◀ **Validation of In Vivo Selective Cultivation of Probiotic Communities via Serial Transplants of the Chicken Cecal Microbiome**
Project #F068, Dr. Brian Oakley, Western University of Health Sciences in Pomona, Calif.
- ◀ **The Use of Vision Grading of Broiler Carcasses to Predict Presence of Woody Breast Characteristics**
Project #F072, Dr. Casey Owens, University of Arkansas, Fayetteville, Ark. (research made possible in part by an endowing Foundation gift from Georges, Inc.)
- ◀ **Protection Provided by Multivalent Infectious Bronchitis Virus Vaccines Against Challenge with Current U.S. Strains and Variants**
Project #F065, Dr. Jack Gelb, Jr., University of Delaware, Newark, Del.
- ◀ **Does Broiler Vaccination with HVT-LT (INNOVAX®) Vector Vaccine Increase the Infectious Laryngotracheitis Virus Challenge Infectious Dose?**
Project #699, Dr. Maricarmen Garcia, University of Georgia, Athens, Ga. (research made possible in part by an endowing Foundation gift from Claxton Poultry)
- ◀ **Combined Heat Recovery and Ammonia Control System for Broiler Brooding**
Project #690, Dr. Sanjay Shah, North Carolina State University, Raleigh, N.C. (research made possible in part by an endowing Foundation gift from Case Farms)
- ◀ **Effect of Dietary Glutamine on Metabolism Related to Muscle Myopathy in Broiler Chickens**
Project #696, Dr. K.A. Livingston, North Carolina State University, Raleigh, N.C. (research made possible in part by an endowing Foundation gift from Case Farms)
- ◀ **Analysis of Poultry Gasification Parameters for Elimination of Avian Flu Exposed Birds and Manure**
Project #BRU008, Dr. Albert Ratner, University of Iowa, Iowa City, Iowa (research made possible in part by an endowing Foundation gift from West Liberty Foods)
- ◀ **Improved Methods for the Control of Variant Strains of IBV**
Project #695, Dr. Mark Jackwood, University of Georgia, Athens, Ga. (research made possible in part by an endowing Foundation gift from Fieldale Farms)
- ◀ **Production of Cross-Protective Autogenous Bacterin Vaccine Strains for Controlling *Escherichia Coli* Infections in Poultry**
Project #698, Dr. John Maurer, University of Georgia, Athens, Ga. (research made possible in part by an endowing Foundation gift from Koch Foods)
- ◀ **Evaluation of Factors that Affect Susceptibility and Control of Reovirus-Induced Viral Arthritis in Broiler Chickens**
Project #F071, Dr. Milos Markis and Dr. John Rosenberger at AviServe LLC, Newark, Del. (research made possible in part by an endowing Foundation gift from Fieldale Farms)
- ◀ **Cold Plasma-Based Antimicrobial Packaging System to Improve the Shelf Life and Reduce Foodborne Pathogens in Poultry Breast Meat**
Project #F066, Dr. Hong Zhuang, USDA Agricultural Research Service, Athens, Ga.
- ◀ **Development of Molecular Tests and an In Vitro Assay to Identify Blackhead Disease Reservoirs and Sanitation Strategies**
Project #F067, Dr. Robert Beckstead, North Carolina State University, Raleigh, N.C.
- ◀ **Optimizing Amino Acid Digestibility and Energy Values Used in Feed Formulations for Broilers Vaccinated for the Control of Coccidiosis**
Project #700, Dr. Samuel Rochell and Dr. Juan Latorre, University of Arkansas, Fayetteville, Ark. (research made possible in part by an endowing Foundation gift from Simmons Foods)



USPOULTRY Foundation Supports 2018 National 4-H Poultry & Egg Conference

4-H'ers from around the country recently participated in the National 4-H Poultry & Egg Conference at the Kentucky Fair and Exposition Center in Louisville. The conference offers the students a variety of opportunities to learn about the poultry and egg industries while also providing an opportunity to interact with industry leaders. The USPOULTRY Foundation is a long-time sponsor of the event. Support for the Conference is made possible in part by a Foundation gift from Amick Farms.

The Conference hosted 137 senior 4-H'ers from 26 states, allowing them to compete in events that help them learn to formulate and defend decisions, speak publicly and expand their poultry-related skills. Opportunities included five separate competitive events: poultry judging, chicken barbecuing, turkey barbecuing, an egg preparation demonstration and an avian bowl (a game of poultry and egg jeopardy). Poultry and egg industry leaders also participated in a Poultry Careers workshop, exposing the 4-H'ers to valuable information about career and educational opportunities in the poultry and egg industries.

The team from Georgia (Caroline Lord, Ericka Lord, Aaliyah Ross and Carlissa Stewart, coached by Jeri Gilleland) was named the top team overall. Maryland's Charlotte Krispin was named the top overall individual. Barbara Jenkins, vice president of education and student programs for USPOULTRY and executive director of the USPOULTRY Foundation, presented the awards.

"The USPOULTRY Foundation continues its long-standing commitment of supporting student outreach programs to draw bright, young people into poultry careers. The USPOULTRY Foundation has been a proud sponsor of 4-H and the National 4-H Poultry & Egg Conference for many years. We recognize that these youths are our industry's future, and our goal is to encourage them to pursue a career in the poultry and egg industry," remarked Jenkins.



Barbara Jenkins (second from left) and the National 4-H top team overall winners from Georgia: Caroline Lord, Ericka Lord, Aaliyah Ross and Carlissa Stewart, and coach Jeri Gilleland.

USPOULTRY Foundation and PSA Foundation Announce the Joint 2nd Annual Ph.D. and Vet Student Career Fair

The USPOULTRY Foundation and the Poultry Science Association Foundation (PSA Foundation) announced the 2nd annual, jointly sponsored Ph.D. and Vet Student Career Fair, held during the 2019 IPE, part of the International Production & Processing Expo (IPPE), in conjunction with the International Poultry Scientific Forum (IPSF). This unique program is designed to serve USPOULTRY member companies and allied suppliers, particularly involving, but not limited to, technology driven companies such as those in genetics, health, pharmaceutical and nutrition. The target participants are post-doctoral, early Ph.D. and veterinary students.

"We are pleased to offer the Ph.D. and Vet Student Career Fair again at the 2019 IPPE. The Career Fair is a great benefit that our two organizations can offer to the poultry and allied industries. Held in one place at one time in conjunction with IPSF, this program conveniently benefits these exceptional students and industry companies seeking talented employees for their future scientific leadership," said Tom Hensley, USPOULTRY Foundation chairman.

USPOULTRY, through the USPOULTRY Foundation, also hosts the well-established and highly successful College Student Career Program during IPPE. The integral component of this outstanding program is the interview opportunities with member companies and exhibitors for summer internship employment and entry-level career positions for B.S. and M.S. students seeking employment in the poultry production, processing and allied supplier industries.



Dr. Don McIntyre, director of global research and technical services for Diamond V, past USPOULTRY board member and member of the USPOULTRY Foundation Research Advisory Committee, networking with Ph.D. students during the Career Fair.

Barbara Jenkins Named Executive Director of the USPOULTRY Foundation

The USPOULTRY Foundation named Barbara Jenkins its executive director. In addition to maintaining her role as vice president of education and student programs for USPOULTRY, Jenkins is assuming responsibility of the Foundation's day-to-day operations. These responsibilities include managing the annual collegiate recruiting grants program, interacting with FFA to bring National Officer Candidates and the top ten (each) Poultry Evaluation and Food Science and Technology Career Development Event teams to the International Poultry Expo (IPE) for a special program, and bringing students from more than a dozen Latin American universities to IPE in addition to a host of other programs. All of these programs are designed to reach a broad and diverse group of students and introduce them to the wide variety of career paths in the poultry and egg industry, from accounting and animal health, to business majors and communications, to marketing and sales.

Jenkins began her career with USPOULTRY in 2000, working in various positions in the Education Program. She was promoted to vice president of education programs in 2011, and student programs were added to her list of job responsibilities in 2014. Jenkins was recognized in 2016 with an Honorary American Degree by the National FFA Organization, the highest honorary degree presented by the organization. Her efforts focus on developing additional relationships with universities to supply the diverse student base desired by the industry.



Pilgrim's Fulfills USPOULTRY Foundation Pledge

The USPOULTRY Foundation recently received a \$100,000 check from Pilgrim's. The check is the final contribution of Pilgrim's commitment to the USPOULTRY Foundation's Ensuring the Future campaign to enhance the sustainability and prosperity of the poultry and egg industries.

In 2015, the USPOULTRY Foundation announced that \$10.4 million in commitments has been pledged for the campaign from a multitude of companies, individuals and families. Pilgrim's donation is part of the campaign's "Pacesetter" category, representing contributions between \$500,000 and \$999,999. Jayson Penn, president of Pilgrim's USA, presented the check to Jerry Moye, Hendrix Genetics, and 2018 USPOULTRY Foundation chairman.

"The U.S. poultry industry has provided countless opportunities for growth and success to so many Pilgrim's team members and their families," said Penn. "We are humbled to stand alongside the USPOULTRY Foundation in their efforts to foster the next generation of leaders and ensure the future prosperity of our industry."

"We are honored to receive this \$100,000 gift and appreciate Pilgrim's commitment to the Ensuring the Future campaign. The contribution will continue to expand vital research and youth programs that help attract students to poultry and related majors and ultimately into careers in the poultry and egg industry," said Moye.

The USPOULTRY Foundation serves all segments of the poultry and egg industry, investing millions of dollars for recruiting students and funding research.



Jayson Penn (left), president of Pilgrim's USA, presenting a USPOULTRY Foundation check to Jerry Moye, Hendrix Genetics, and 2018 USPOULTRY Foundation chairman.

Starkey Recognized with Honorary American FFA Degree

John Starkey, president of USPOULTRY, was recognized at the 91st National FFA Convention & Expo in Indianapolis, Indiana, with an Honorary American FFA Degree. The award is given to those who advance agricultural education and FFA through outstanding personal commitment.



On the Record with Barbara Jenkins

Barbara Jenkins, vice president of education and student programs for USPOULTRY and executive director for the USPOULTRY Foundation, discusses her work to connect students to the food industry and her Honorary American FFA Degree in the spring 2019 edition of FFA's New Horizons publication.



In Thanks and Recognition to the Following Donors for Their Support of the USPOULTRY Foundation

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