

PARTNERS in Poultry

A SPECIAL BRIEFING FOR FRIENDS OF THE U.S. POULTRY HAROLD E. FORD FOUNDATION

USPOULTRY Foundation Brings a Sea of Blue to the 2018 IPPE

As part of the USPOULTRY Foundation's enhanced effort to support the recruitment and training of the brightest students and to promote careers in the poultry and egg industry, the top 11 teams of the National FFA Poultry Evaluation Career Development Event (CDE), top 10 teams of the Food Science and Technology CDE, and the National FFA Officer Candidates were invited to the 2018 International Poultry Expo (IPE), part of the International Production & Processing Expo (IPPE) in Atlanta, Ga.

The opportunity to participate was made possible in part by endowing Foundation gifts from Prestage Farms and Sanderson Farms (Poultry Evaluation CDE teams), Cargill and Pilgrim's (Food Science CDE teams) and Tyson Foods (National Officer Candidates), with more than 90 FFA student leaders and their advisors attending.

Poultry industry leaders, Bernie Adcock, chief integrated supply chain officer for Tyson Foods, and Pat Allen, complex human resources manager for Pilgrim's, participated in a program that informed the students about the multitude of career opportunities in the industry. The students were also able to visit and take photographs with U.S. Secretary of Agriculture Sonny Perdue during his visit to IPPE, as well as explore the vast trade show floor to see the exciting technology used by today's modern, sustainable poultry industry.



FFA students, pictured with U.S. Secretary of Agriculture Sonny Perdue, at the 2018 IPPE

USPOULTRY and Foundation Approve \$800,000 in New Research

USPOULTRY and the USPOULTRY Foundation have approved approximately \$500,000 in funding for five new research grants at five institutions through the Board Research Initiative program and \$300,000 for five new research grants at four institutions through the comprehensive research program. The research funding was approved by the boards of directors of both organizations, based on recommendations from the Foundation Research Advisory Committee. The committee evaluates research proposals to determine their value to the industry and then makes recommendations to the boards for funding.

The research was made possible in part by donations to the USPOULTRY Foundation. The donations were from a wide range of poultry and egg companies, individuals and families to support the Foundation's mission of funding industry research and recruiting students into poultry careers.

The USPOULTRY Board Research Initiative was created by the boards of USPOULTRY and the USPOULTRY Foundation to address current issues facing the poultry industry. The Board Research Initiative operates alongside the current comprehensive research program and augments the great success of the existing program by focusing additional resources toward defined areas of research.

USPOULTRY and its Foundation operate an extensive research program incorporating all phases of poultry and egg production and processing. Since the inception of the research program, USPOULTRY has reinvested more than \$31 million into the industry in the form of research grants. More than 50 universities and federal and state facilities have received grants over the years.

\$282,500 in Student Recruiting Grants Allocated by the USPOULTRY Foundation

For the fiscal 2017-2018 year, the USPOULTRY Foundation awarded student recruiting grants totaling more than \$282,500 to six U.S. universities with poultry science departments and a record 29 other institutions with industry-related programs. The USPOULTRY Foundation provides annual recruiting and retention funds to colleges and universities to attract students to their poultry programs. The grants were made possible in part by gifts to the USPOULTRY Foundation from companies, individuals and families, in addition to funds earned over the years at the International Poultry Expo, part of the International Production & Processing Expo.

"It is imperative that we strive to interest bright young people to study careers in the poultry industry. We need astute young managers to join our companies, as they will be the leaders of our industry tomorrow. USPOULTRY Foundation recruiting grants play a vital role in encouraging students to enroll in industry-related studies and in becoming future industry leaders of tomorrow," said Jerry Moye, Hendrix Genetics, and USPOULTRY Foundation chairman.

USPOULTRY Announces New Foundation Research Advisory Committee Members



Back row standing left to right): Dr. Bernie Beckman, vice-chairman; Bill Griffith; Dr. Travis Cigainero, chairman; Michael Robach; Dr. John McCarty; Dr. David Rives; David Hurd; and Dr. Petri Papinaho. (Seated left to right): Dr. Don McIntyre, Dr. David Harris, Dr. Tom Frost, Dr. Kate Barger, and Steven Woodruff. (Not pictured: Lynn Bagley, Dr. Roy Brister, Dr. Bruce Stewart-Brown, and Dave Townsend)

The USPOULTRY Foundation research advisory committee met in Atlanta to review the next round of research pre-proposals. Three new members were elected to serve on the committee at the meeting, including Lynn Bagley, Pitman Family Farms; Dr. Roy Brister, Tyson Foods, Inc.; and Dave Townsend, Pilgrim's Corp. Retiring from the committee were Dr. Don McIntyre, Diamond V, and Dr. Tom Frost, DSM Nutritional Products.

Bagley, Brister and Townsend join other Foundation research advisory

committee members, who volunteer numerous hours reviewing and evaluating research proposals before making recommendations for funding. USPOULTRY and the Foundation welcome them to the committee.

USPOULTRY and the USPOULTRY Foundation are dedicated to the growth, progress and welfare of the poultry and egg industry and all of its individual and corporate interests. Each year, USPOULTRY and the Foundation allocate approximately \$1 million for the funding of research projects that benefit the poultry and egg industry. To date, more than \$31 million has been invested in research.

2018 Foundation Research Advisory Committee Members

Chairman: Dr. Travis Cigainero, CEVA
Vice Chairman: Dr. Bernie Beckman, Hy-line International NA
Lynn Bagley, Pitman Family Farms
Dr. Kate Barger, Cobb-Vantress, Inc.
Dr. Roy Brister, Tyson Foods, Inc.
Bill Griffith, Keystone Foods LLC
Dr. David Harris, Simmons Foods Inc.
David Hurd, Rose Acre Farms Inc.
Dr. John McCarty, Boehringer Ingelheim
Dr. Petri Papinaho, Jennie-O Turkey Stores Sales, LLC
Dr. David Rives, Zoetis
Michael Robach, Cargill
Dr. Bruce Stewart-Brown, Perdue Farms Inc.
Dave Townsend, Pilgrim's Corp.
Steven Woodruff, Woodruff & Howe Environmental Engineering

USPOULTRY FOUNDATION Board of Directors

Chairman: Jerry Moye, Hendrix Genetics
Vice Chairman: Tom Hensley, Fieldale Farms Corporation
Treasurer: John Prestage, Prestage Farms Inc.
Secretary: Greg Hinton, Rose Acre Farms
Tommy Bagwell, American Proteins
Mike Levengood, Perdue Foods
Dr. Mike Lacy, retired, University of Georgia
Bernard Leonard, retired, Tyson Foods
Dr. Mike Williams, retired, North Carolina State University

YOUR LEADERSHIP can make the difference

Please contact me at any time to discuss how you can leave a legacy and support the Foundation as we continue to expand our service to the industry.

JOHN STARKEY
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**Ensuring the Future
of the Poultry and Egg Industry**
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Mission Statement

*To support the recruitment and training of the brightest students,
seek and fund scientific research, foster student scientists,
and promote careers in the poultry and egg industry.*