

For Immediate Release
U.S. Poultry & Egg Association
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USPOULTRY Foundation Brings FFA Leadership Candidates to the 2024 IPPE

As part of the USPOULTRY Foundation's continued efforts to support the recruitment and training of the brightest students and to promote careers in the poultry and egg industry, the National FFA Officer Candidates were invited for an all all-expense paid trip to the 2024 International Poultry Expo (IPE), part of the International Production & Processing Expo (IPPE).

"USPOULTRY has a strong commitment to FFA. Providing these National Officer Candidates the opportunity to experience the world's largest annual trade show for the poultry and egg, meat and animal food industries is a rewarding way to expose them to our industries and, hopefully attract them to become our future leaders," remarked Jarod Morrison, Farbest Foods Inc., and USPOULTRY Foundation chair.

As college students, they were provided the opportunity to participate in the USPOULTRY Foundation College Student Career Program to interview for internship opportunities with poultry and egg industry member companies and exhibitors. They also had the opportunity to see all the poultry and egg industry has to offer, which included the vast trade show floor and the exciting technology used by today's modern, sustainable poultry industry and to further develop their skills and knowledge by attending IPPE education programs during Expo week.

About USPOULTRY Foundation

The USPOULTRY Foundation's mission is to support the recruitment and training of the brightest students, seek and fund scientific research, foster student scientists and promote careers in the poultry and egg industry.



FFA National Officer Candidates pictured at IPPE.

Photo courtesy of U.S. Poultry & Egg Association