



**For Immediate Release**

**U.S. Poultry & Egg Association**

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**Contact:** Gwen Venable, 678.514.1971, [gvenable@uspoultry.org](mailto:gvenable@uspoultry.org)

### **USPOULTRY Foundation Sponsors National FFA Officer Candidates to 2024 IPPE**

National FFA Officer Candidates will be attending the International Poultry Expo (IPE), part of the 2024 International Production & Processing Expo (IPPE), as a result of the USPOULTRY Foundation's ongoing efforts to attract the best and brightest students to the poultry and egg industries. The students will receive an all-expense paid trip to IPE in Atlanta, Georgia.

The National Officer Candidates are leaders who excel in FFA and already have demonstrated an affinity for agriculture and food production. These college freshmen and sophomores are eligible to participate in the USPOULTRY Foundation College Student Career Program to interview for industry opportunities. Through the interview process, they have an opportunity to access potential internships and receive insights from industry leaders.

Attending IPPE is also an opportunity for the National Officer Candidates to see all the poultry and egg industry has to offer. This includes the vast trade show floor and the exciting technology used by today's modern, sustainable poultry industry. They also have an opportunity to further develop their skills and knowledge by attending IPPE education programs during Expo week.

"The USPOULTRY Foundation recognizes that attracting the top students from across the country to be tomorrow's young managers, leaders and scientists will have a tremendous impact on the future of the poultry industry. The investment in the National FFA Officer Candidates to attend IPPE is a great vehicle to help accomplish that," remarked Nath Morris, president of USPOULTRY and its Foundation.

#### **About USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.

#### **About USPOULTRY Foundation**

The USPOULTRY Foundation's mission is to support the recruitment and training of the brightest students, seek and fund scientific research, foster student scientists and promote careers in the poultry and egg industry.