



## For Immediate Release U.S. Poultry & Egg Association Tucker, GA - February 27, 2024

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## **USPOULTRY Foundation Supports Attendance of FFA Students and Advisors to IPPE 2024**

The Gold winning teams of the National FFA Poultry Evaluation and Food Science and Technology Career Development Events (CDEs) were invited to attend the International Poultry Expo (IPE), part of the 2024 International Production & Processing Expo (IPPE). As a result of the USPOULTRY Foundation's continued initiative to attract students to the poultry and egg industry, the teams that attended received an all-expenses paid trip and had the opportunity to visit IPPE's record-breaking trade show floor.

"Through our Foundation, USPOULTRY has been a supporter of the FFA Poultry Evaluation and Food Science and Technology CDEs for many years. The opportunity to experience IPPE's vast trade show floor, packed with the latest exciting technology used by today's modern, sustainable poultry industry, and participate in some of the 80+ hours of world-class education programs, is an excellent way to expose these future leaders to potential careers in the poultry and egg industry," remarked Jarod Morrison, Farbest Foods Inc., and USPOULTRY Foundation chair.

The students also participated in a program that included poultry industry leaders from Tyson Foods Inc., Perdue Farms and Pilgrim's that showcased the extensive array of career opportunities in the industry.

The following Poultry Evaluation CDE teams were invited to attend IPPE: Westville FFA, Oklahoma; Ag Science and Technology Academy FFA, Texas; Lincoln FFA, Arkansas; Neosho FFA, Missouri; Madison County FFA, Georgia; Louisburg FFA, Kansas; Roane County FFA, Kansas; Thorsby FFA, Alabama; Wilson Central FFA, Tennessee; and Manor FFA, Pennsylvania.

The following Food Science and Technology CDE teams were invited to attend IPPE: Big Walnut-DACC FFA, Ohio; Eustis-Farnam FFA, Nebraska; Gardiner FFA, Montana; Lincoln FFA, Arkansas; Louisburg FFA, Kansas; Palmyra FFA, Missouri; South Prairie FFA, Weimar FFA; and West Orange FFA, Florida.

## **About USPOULTRY Foundation**

The USPOULTRY Foundation's mission is to support the recruitment and training of the brightest students, seek and fund scientific research, foster student scientists and promote careers in the poultry and egg industry.



FFA students and advisors at the 2024 IPPE