

**For Immediate Release**

**U.S. Poultry & Egg Association**

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### **USPOULTRY Foundation College Student Career Program Keynote Address Features Career Advice**

Nearly 500 students from 41 colleges and universities nationwide convened in Atlanta recently for the USPOULTRY Foundation College Student Career Program, held in conjunction with the 2024 International Production & Processing Expo (IPPE). The students had an opportunity to meet and interview with 83 human resource managers and recruiters representing 27 companies.

The keynote address, provided by Casey English, FSQA supervisor for Cobb Genetics and a former College Student Career Program participant, gave a fresh perspective on poultry industry careers. Urging students to “find your why,” English emphasized the importance of the poultry industry in feeding the expanding world population.

English reassured attendees that there are many valid reasons to join the industry and work in different roles. He also emphasized that it is okay for motivations and roles to change over time. Following his address, English opened the floor for questions and provided several answers to students.

The College Student Career Program continues to be an efficient and effective way for the poultry industry to find the leaders of the future and has played a vital role in numerous companies’ hiring process for many years. It is the premier career event of its kind for students seeking professions in the poultry industry.

### **About USPOULTRY Foundation**

The USPOULTRY Foundation's mission is to support the recruitment and training of the brightest students, seek and fund scientific research, foster student scientists and promote careers in the poultry and egg industry.



Students and advisor attending the College Student Career Program at the 2024 IPPE.