

For Immediate Release

**U.S. Poultry & Egg Association
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\$7,000 USPOULTRY Foundation Student Recruiting Grant Awarded to the University of North Georgia

The USPOULTRY Foundation awarded a \$7,000 student recruiting grant to the University of North Georgia in Gainesville, Ga. The University offers an Associate of Science degree with emphasis in Agriculture-Poultry Science. Two tracks are available, avian biology and poultry science, with both requiring that an internship be completed.

The University of North Georgia's poultry science program has seen tremendous growth over the past year and has added an additional certificate in poultry science. This certificate allows current business students and others to take a combination of poultry science and business courses to increase their business acumen. Grant funds are used to create marketing materials for the program and other recruiting events. The University of North Georgia's Poultry 101 event will also be a beneficiary of grant funds, providing the largest recruitment outreach event with 100 students present for a day-long event.

The USPOULTRY Foundation board approved student recruiting grants totaling \$297,580 to 26 colleges and universities across the United States with a poultry science department or industry-related degree program. The USPOULTRY Foundation provides annual recruiting funds to colleges and universities to attract students to their poultry programs. The grants are made possible by gifts to the Foundation from companies, individuals and families, in addition to funds earned over the years at the International Poultry Expo, part of the International Production & Processing Expo.

About USPOULTRY Foundation

The USPOULTRY Foundation's mission is to support the recruitment and training of the brightest students, seek and fund scientific research, foster student scientists and promote careers in the poultry and egg industry.



Students from the University of North Georgia with the \$7,000 USPOULTRY Foundation student recruiting grant.