

PARTNERS in Poultry

A SPECIAL BRIEFING FOR FRIENDS OF THE U.S. POULTRY & EGG HAROLD E. FORD FOUNDATION

FFA Students and Advisors Attend the 2023 IPPE Through USPOULTRY Foundation Support

As part of the USPOULTRY Foundation's efforts to support recruitment and training of the brightest students and to promote careers in the poultry and egg industry, the top 11 teams of the National FFA Poultry Evaluation Career Development Event (CDE) and the top 10 teams of the Food Science and Technology CDE were invited to the 2023 International Poultry Expo, part of the International Production & Processing Expo (IPPE) in Atlanta, Georgia. The opportunity to participate was made possible in part by endowing Foundation gifts from Prestage Farms and Wayne-Sanderson Farms for the Poultry Evaluation CDE teams and Pilgrim's and Cargill for the Food Science and Technology CDE teams.

"USPOULTRY has been a supporter of the FFA Poultry Evaluation CDE for many years, and now other CDEs and Poultry Efficiency contests. IPPE is a great opportunity for these teams to see the range of career opportunities available to them in the poultry and egg industry and to experience the world's largest annual trade show for the poultry and egg, meat and animal food industries," remarked Mike Levensgood, Perdue Farms, and USPOULTRY Foundation chairman.

Poultry industry leaders from Cargill, Prestage Farms and Pilgrim's participated in a program that informed the students about the multitude of career opportunities in the industry. The students were also able to explore the vast trade show floor to see the exciting technology used by today's modern, sustainable poultry industry.

The following Poultry Evaluation CDE teams were invited to attend the 2023 IPPE: Katy FFA, TX; Columbia FFA, MO; Felicity-Franklin FFA, OH; Santa Maria-Righetti FFA, CA; Westville FFA, OK; Jackson-Empower FFA, GA; Har-Ber FFA, AR; Anderson County FFA, KS; Louisa-Muscatine FFA, IA; LaRue County FFA, KY; and Prairie Central FFA, IL.

The following Food Science and Technology CDE teams were invited to attend IPPE: Missoula FFA, MT; Big Walnut-DACC FFA, OH; Lake Butler FFA, FL; Florence FFA, TX; Bergen County Academics FFA, NJ; Cache FFA, OK; Dassel-Cokato FFA, MN; Mandan FFA, ND; Monroe City FFA, MO; and Galt-Liberty Ranch FFA, CA.



FFA students and advisors at the 2023 IPPE.

USPOULTRY and Foundation Approve \$250,000 in New Research Through the Board Research Initiative Program

USPOULTRY and the USPOULTRY Foundation have approved approximately \$250,000 in funding for two new research grants at two institutions through the Board Research Initiative Program. The topics and request for proposals were selected by the USPOULTRY board of directors. The Foundation Research Advisory Committee evaluated several research proposals and then recommended which proposals to fund to the board.

The research grants are as follows, and the research funding was made possible in part by donations to the USPOULTRY Foundation. The donations came from a wide range of poultry and egg companies, individuals and families to support the Foundation's mission of funding industry research and recruiting students into poultry careers.

Investigation into the Contributions of Rooster, Hens and Social Dynamics on the Reduced Hatchability in Broiler Breeders

Auburn University (research grant made possible in part by an endowing Foundation gift from Mar-Jac Poultry Inc.)

Updated Decision Support Tool for Supplemental Heat Requirements in Barn Depopulation During an HPAI Outbreak

Iowa State University (research grant made possible in part by an endowing Foundation gift from MPS Egg Farms)

The USPOULTRY Board Research Initiative was created by the boards of USPOULTRY and the USPOULTRY Foundation to address current issues facing the poultry industry. The USPOULTRY Board Research Initiative operates alongside the USPOULTRY Comprehensive Research Program and augments the great success of the existing program by focusing additional resources toward defined areas of research.

USPOULTRY and its Foundation operate an extensive research program incorporating all phases of poultry and egg production and processing. Since the inception of the research program, USPOULTRY has reinvested more than \$35 million into the industry in the form of research grants. More than 50 universities and federal and state facilities have received grants over the years.

USPOULTRY Foundation Awards \$306,366 in Student Recruiting Grants

The USPOULTRY Foundation awarded student recruiting grants totaling \$306,366 to six universities with Poultry Science departments and 22 other institutions with industry-related programs. The Foundation provides annual recruiting and retention funds to colleges and universities to attract or connect students to their poultry programs or the industry. The grants were made possible in part by gifts to the USPOULTRY Foundation from companies, individuals and families, in addition to funds earned over the years from the International Poultry Expo, part of the International Production & Processing Expo.

The six universities with Poultry Science departments receiving the grants were: Auburn University, Mississippi State University, North Carolina State University, Texas A&M, University of Arkansas and University of Georgia. Together, they received \$200,000 in support from the USPOULTRY Foundation.

The 22 other institutions with industry-related programs that received recruiting and retention grants under the Foundation's Industry Education Recruitment Funding Program included: Abraham Baldwin Agricultural College, California Polytechnic (Cal Poly) State University, California State University - Fresno, Clemson University, Cleveland Community College in North Carolina, Iowa State University, Middle Tennessee State University, Modesto Junior College in California, North Carolina A&T State University, Prairie View A&M University in Texas, Sam Houston State University in Texas, Stephen F. Austin State University in Texas, Tennessee State University, Tennessee Technological University, University of Florida, University of Mount Olive in North Carolina, University of North Georgia, University of Tennessee, University of Wisconsin - River Falls, Wallace State University in Alabama, and Wilkes Community College in North Carolina. Together, these institutions received \$106,426 in support from the USPOULTRY Foundation.

Commenting on the grant funding, Mike Levensgood, Perdue Farms, and USPOULTRY Foundation chairman said, "It is critical that we interest bright young people to study careers in the poultry industry. We need astute, young individuals to join our companies, as they will be the future leaders of our industry. USPOULTRY Foundation recruiting grants are essential in helping colleges and universities encourage students to enroll in industry-related studies."

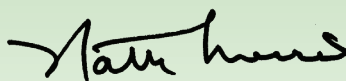
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YOUR LEADERSHIP can make the difference

Please contact me at any time to discuss how you can leave a legacy and support the Foundation as we continue to expand our service to the industry.



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**Ensuring the Future
of the Poultry and Egg Industry**

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Mission Statement

*To support the recruitment and training of the brightest students,
seek and fund scientific research, foster student scientists,
and promote careers in the poultry and egg industry.*